



COLLECTIVE

BUILDING INCLUSIVE NETWORKS INITIATIVE

Industry Best Practices Guide

The future is collective.



Best Practices for Networking Equity, Diversity & Inclusion (EDI) Initiatives



- 1** Creating community partnerships is key to creating a wider impact in the industry. Seek out and partner with community organizations and leaders who share your commitment to EDI to expand your reach and impact.
- 2** Be a matchmaker and identify BIPOC talent and decision makers with mutually aligned objectives. Facilitate connections between individuals who share similar interests and objectives to foster meaningful relationships.
- 3** Be intentional in your invitation process and avoid sending cold invitations. Personalize your invitations and take the time to explain the objectives of the event and why the individual has been invited.
- 4** Schedule opportunities for ice-breaking and accompany others to form meaningful connections. Provide opportunities for individuals to break the ice and engage in conversation with each other. Consider assigning mentors or providing a buddy system to support individuals in making connections.

NETWORKING BEST PRACTICES

- 5** Make sure all parties are aware of and buy in to the objectives of the event. Communicate the objectives of the event clearly to all participants and ensure that they understand and support the goals of the event.
- 6** Identify objectives as well as clear performance indicators to measure success. Set clear goals and objectives for the event and develop performance indicators that can be used to measure progress and success.
- 7** Collect data to measure the impact of the event. Gather feedback from participants and use this information to inform future EDI networking events. Track metrics such as the number of connections made and the outcomes of those connections to measure the success of the event.



— Organized by —



— Sponsors —

